

**EXPRESSIVE LETTERING  
TYPOGRAPHIC DESIGN**



**D A R L E N E**

Post Office Box 877  
Mt. Gilead, NC 27306  
910-439-4898 FAX ABILITY

**Mac-Equipped Studio**

*Offering a Unique Range of  
Creative Services to Agencies,  
Design Firms, Associations,  
Mid-size Local & National  
Corporations*

**PROFESSIONAL, DETAIL-  
ORIENTED GRAPHIC DESIGN  
WITH A COMMITMENT TO  
EXCELLENCE, DEADLINE  
AND BUDGET.**

**Clients Include:** RJ Reynolds  
Tobacco Company, United  
Airlines, Indiana University,  
North Carolina School of the  
Arts, Winston-Salem Foundation,  
Broadway Preview Series, The  
Stevens Center, Coconuts  
Comedy Club, Laser Games  
International

**All Graphics, Logotypes  
and Hand Lettering can  
be Created on Computer  
or by more Traditional  
Production Methods.**

**Represented by:**

**SULLIVAN & ASSOCIATES**  
Marietta/Atlanta, GA

Tom Sullivan  
FAX: 973-3331  
Phone: 971-6782

**MEMORABLE VISUAL COMMUNICATION**



Psychologist's Emblem



GREAT MYSTERY PRESS



Laser Games Device



Amusement Park Ride



Theatrical Season Motto



**G**ood Typography conveys its message by establishing a mood, feeling or image. While this is sometimes simply a reflection of the product or service, at other times effective use of type brings an extra, special quality to any design solution.

Inherently beautiful letter forms can be created with hand-lettered or hand-rendered type or calligraphy. Any designer that can combine word and image effectively has a tremendous ability to communicate.

Distinctive and versatile, Darlene is a talented designer who conveys her client's ideas powerfully. From logos, business cards and corporate ID programs to promotional literature, brochures and publication design, Darlene offers top-quality work with a results-oriented approach.



Design of FWMS Journal including logo